







# Thanksgiving | Black Friday | Cyber Monday Promotions

November 22 – 26 • 2018

| CAMPAIGN PROMOTION   | PAYOUT   | START DATE | END DATE | COUPON CODE    | SEM ALLOWED? |
|--|----------|------------|----------|----------------|--------------|
| <b>LUVYLE</b><br>Luvyle.com<br>Pre Black Friday Sale. Luvyle.com whole site discount up to 50% off!  | 15% Sale | 11.12.18   | 11.19.18 | No Code Needed | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Save \$10 on orders over \$69 at Luvyle.com - Pre Black Friday Sale   | 15% Sale | 11.12.18   | 11.19.18 | PRE10          | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Save \$20 on orders over \$99 at Luvyle.com - Pre Black Friday Sale   | 15% Sale | 11.12.18   | 11.19.18 | PRE20          | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Save \$30 on orders over \$139 at Luvyle.com - Pre Black Friday Sale  | 15% Sale | 11.12.18   | 11.19.18 | PRE30          | Yes*         |
|  Popreal.com<br>Save \$25 off orders over \$99                 | 15% Sale | 11.6.18    | 11.21.18 | THANK25        | Yes*         |
|  Popreal.com<br>Save \$30 off orders over \$139                | 15% Sale | 11.6.18    | 11.21.18 | THANK30        | Yes*         |
|  Popreal.com<br>Save \$35 off orders over \$169                | 15% Sale | 11.6.18    | 11.21.18 | THANK35        | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Happy Thanksgiving Day! Luvyle whole site 10% off on \$105+.  | 15% Sale | 11.10.18   | 11.19.18 | GIFT10         | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Happy Thanksgiving Day! Luvyle whole site 5% off on \$65+.  | 15% Sale | 11.10.18   | 11.19.18 | GIFT5          | Yes*         |
|  BaileyHats.com<br>Black Friday Week Sale - Valid 11/18-11/24 | 10% Sale | 11.18.18   | 11.24.18 | No Code Needed | Yes*         |

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|     | <b>Gear'd Hardware</b><br>Black Friday Week - 25% Off and Free Shipping On Watches          | 10% Sale             | 11.18.18   | 11.24.18 | BLACKFRI       | Yes          |
|     | <b>Hats.com</b><br>Black Friday Week Sale - 15% off sitewide and Free Shipping              | 10% Sale             | 11.18.18   | 11.24.18 | No Code Needed | Yes*         |
|    | <b>Kangol.com</b><br>Black Friday Week Sale - 15% off sitewide and Free Shipping            | 10% Sale             | 11.18.18   | 11.24.18 | No Code Needed | Yes*         |
|    | <b>The Neat Company</b><br>Black Friday Sale! \$35 Off Premium Package with coupon          | 15% Sale<br>\$2 Lead | 11.22.18   | 11.24.18 | BFRIDAY35      | Yes*         |
|    | <b>The Neat Company</b><br>Black Friday Sale! \$60 Off Business Package with coupon         | 15% Sale<br>\$2 Lead | 11.22.18   | 11.24.18 | BFRIDAY60      | Yes*         |
|   | <b>Popreal.com</b><br>Save \$30 off order over \$108  | 15% Sale             | 11.23.18   | 11.25.18 | BLACK30        | Yes*         |
|   | <b>Popreal.com</b><br>Save \$35 off order over \$138  | 15% Sale             | 11.23.18   | 11.25.18 | BLACK35        | Yes*         |
|   | <b>Popreal.com</b><br>Save \$40 off order over \$178  | 15% Sale             | 11.23.18   | 11.25.18 | BLACK40        | Yes*         |
|  | <b>Luvyle.com</b><br>Black Friday Surprise. Get US \$15 off on orders \$95+ at Luvyle.com.  | 15% Sale             | 11.23.18   | 11.26.18 | BFS15          | Yes*         |
|  | <b>Luvyle.com</b><br>Black Friday Surprise. Get US \$35 off on orders \$145+ at Luvyle.com. | 15% Sale             | 11.23.18   | 11.26.18 | BFS35          | Yes*         |








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| <b>LUVYLE</b><br>Luvyle.com<br>Black Friday Surprise. Get US \$5 off on orders \$55+ at Luvyle.com.   | 15% Sale             | 11.23.18   | 11.26.18 | BFS5           | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Black Friday Surprise. Luvyle whole site discount up to 80% off.   | 15% Sale             | 11.23.18   | 11.26.18 | No Code Needed | Yes*         |
| <b>LUVYLE</b><br>Luvyle.com<br>Luvyle Black Friday Flash Sale. All new in up to 30% off!  | 15% Sale             | 11.23.18   | 11.26.18 | No Code Needed | Yes*         |
| <br><b>The Neat Company</b><br>Shop Neat! \$50 off Business Package with coupon           | 15% Sale<br>\$2 Lead | 11.11.18   | 11.26.18 | THANKFUL50     | Yes*         |
| <br><b>The Neat Company</b><br>Black Friday Sale! \$60 off Business Package with coupon. | 15% Sale<br>\$2 Lead | 11.11.18   | 11.27.18 | THANKFUL25     | Yes*         |
| <br><b>Tomtop Technology</b><br>Shop Neat! \$25 Off Premium Package with coupon.        | 9% Sale              | 11.27.18   | 11.27.18 | LBP6OFF        | Yes*         |
| <br><b>Popreal.com</b><br>Save \$30 off order over \$108                                | 15% Sale             | 11.26.18   | 11.29.18 | CYBER30        | Yes*         |
| <br><b>Popreal.com</b><br>Save \$35 off order over \$138                                | 15% Sale             | 11.26.18   | 11.29.18 | CYBER35        | Yes*         |
| <br><b>Popreal.com</b><br>Save \$40 off order over \$178                                | 15% Sale             | 11.26.18   | 11.29.18 | CYBER40        | Yes*         |
| <br><b>The Neat Company</b><br>Cyber Monday Sale! \$35 Off Premium Package with coupon  | 15% Sale<br>\$2 Lead | 11.24.18   | 11.29.18 | CYBER35        | Yes*         |

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|     | <b>The Neat Company</b><br>Cyber Monday Sale! \$60 Off Business Package with coupon              | 15% Sale<br>\$2 Lead | 11.24.18   | 11.29.18 | CYBER60        | Yes*         |
|     | <b>Lomeway – Dresslily</b><br>18% OFF during the month November, excluding sale items.           | 5-12% Sale           | 11.8.18    | 11.30.18 | LKCNOV11       | Yes*         |
|     | <b>Lomeway – Gamiss</b><br>15% discount for all categories at Gamiss.com                         | 5-12% Sale           | 11.7.18    | 11.30.18 | GMSALES11      | Yes*         |
|    | <b>Lomeway – Rosegal</b><br>10% off \$50+  | 8-16% Sale           | 11.6.18    | 11.30.18 | RGSALE20       | Yes*         |
|     | <b>Lomeway – Rosewholesale</b><br>15% OFF for all categories at Rosewholesale.com                | 4-10% Sale           | 11.7.18    | 11.30.18 | RWCODE117      | Yes*         |
|  | <b>Lomeway – Sammydress</b><br>15% OFF for all categories at Sammydress.com                      | 4-10% Sale           | 11.7.18    | 11.30.18 | SDSALE15       | Yes*         |
|  | <b>Lookupfare Inc.</b><br>BFCM Special Flight Deal! Save up to \$60. Minimum 3 persons.          | \$15 Sale            | 11.5.18    | 11.30.18 | BFCM60         | Yes*         |
|   | <b>Tomtop Technology</b><br>Share to get 50% off coupon  | 9% Sale              | 11.5.18    | 11.30.18 | No Code Needed | Yes*         |
|   | <b>Tomtop Technology</b><br>Price drop: 50% off for Hot RC Toys and Best Hobbies on Black Friday | 9% Sale              | 11.19.18   | 11.30.18 | No Code Needed | Yes*         |
|   | <b>Newchic</b><br>Black Friday Coupon: 18% off orders \$79+ sitewide                             | 10% Sale             | 10.25.18   | 11.30.18 | blackfriday18  | Yes*         |
|   | <b>Gear'd Hardware</b><br>Cyber Monday/Cyber Week - 35% off and free shipping on all watches.    | 10% Sale             | 11.25.18   | 12.1.18  | CYBER35        | Yes          |
|   | <b>BaileyHats.com</b><br>Cyber Monday/Week Sale - 15% off sitewide and Free Shipping             | 10% Sale             | 11.25.18   | 12.1.18  | No Code Needed | Yes*         |







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|---|---------------|------------|----------|----------------|--------------|
|  <p><b>Hats.com</b><br/>Hats.com - Cyber Monday/Wk. Sale<br/>15% off sitewide and Free Shipping</p>     | 10% Sale      | 11.25.18   | 12.1.18  | No Code Needed | Yes*         |
|  <p><b>Kangol.com</b><br/>Kangol - Cyber Monday/Week Sale -<br/>15% off sitewide and Free Shipping</p> | 10% Sale      | 11.25.18   | 12.1.18  | No Code Needed | Yes*         |
|  <p><b>Luvyle.com</b><br/>Luvyle Cyber Day Sale. Get extra<br/>10% off on orders over \$99.</p>         | 15% Sale      | 11.26.18   | 12.3.18  | CYB10          | Yes*         |
|  <p><b>Luvyle.com</b><br/>Luvyle Cyber Day Sale. Get extra 5%<br/>off on orders over \$69.</p>          | 15% Sale      | 11.26.18   | 12.3.18  | CYB5           | Yes*         |
|  <p><b>Luvyle.com</b><br/>Luvyle Cyber Day Sale. Whole Site<br/>Discount Up To 90% Off!</p>           | 15% Sale      | 11.26.18   | 12.3.18  | No Code Needed | Yes*         |
|  <p><b>Lomeway – Zaful</b><br/>15% discount for all categories at<br/>Zaful.com</p>                  | 8-16%<br>Sale | 9.21.18    | 12.31.18 | PAISZF         | Yes*         |

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