

Providing Superior Technology & Support for Over 16 Years



What Are The Benefits of Affiliate Marketing?



COST EFFECTIVE

Pay-for-performance model ensures online merchants are paying only for desired actions—such as an online purchase.



TRACKED & MEASURED

Key performance metrics can all be tracked and measured—down to product, affiliate type and affiliate promotion method.

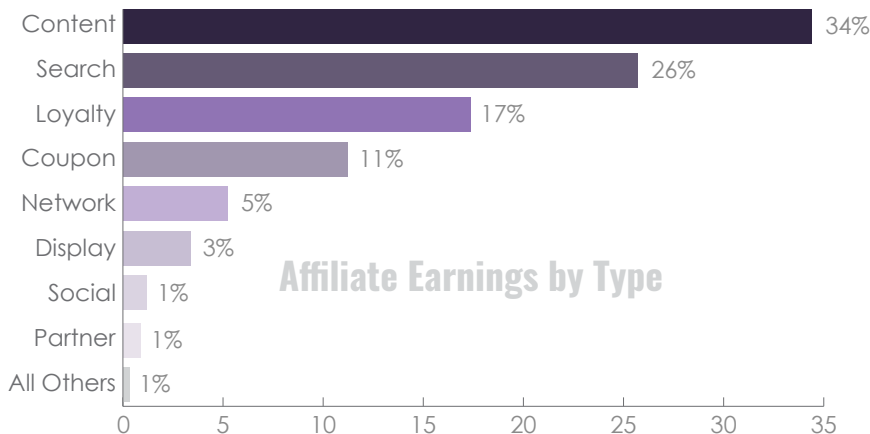


MARKET EXPANSION

Affiliates provide brand exposure, resulting in new customer acquisition in areas that may have previously been unreachable.

Why Choose LinkConnector?

- ✓ Over 16 years of experience in driving online revenue via affiliate marketing relationships.
- ✓ Technology platform providing tracking, reporting, fraud control, payment services and support for merchants to effectively manage and grow their affiliate program.
- ✓ Access to thousands of quality affiliates across various digital marketing segments, and the network technologies to support optimization.



Featured Customers



Customer Testimonial

“LinkConnector is hands-down the best affiliate network to work with! We began working with them in 2006, and since then they have committed to aligning their goals with ours and have taken a hands-on approach with the growth of our business. Their team is focused on facilitating profitable partnerships between GlobalGolf and our affiliates.”

Lauren Jackson | Internet Marketing Analyst